

Apple Loans Ltd are committed to safeguarding and preserving the privacy of our visitors.

**This Policy explains what happens to any personal data that you provide to us, or that we collect from you whilst you visit our site and how we use cookies on this website.**

Any information that we collect on the application is transferred to, and held by Norton Finance. Norton Finance are entered on the Financial Services Register under reference number: 307785 and are authorised and regulated by the Financial Conduct Authority. Norton Finance are registered in England and Wales (Company number 1703503), Registered Office: Norton Finance, Norton House, Mansfield Road, Rotherham, South Yorkshire S60 2DR.

Norton Finance are aware about how important your privacy is and based on this they have implemented measures which will ensure any personal data that is obtained from you by visiting our website will be processed and maintained in line with accepted principles of good information handling. In addition to this, it will also be processed and maintained in accordance with the Data Protection Act 2018. Contained within this statement and set out below are details of the type of information that Norton Finance may hold about you, how they obtain and process any information they may have and, most importantly, how they will protect your privacy.

We do update this Policy from time to time so please do review this Policy regularly  
Information That We Collect on the site on behalf of Norton Finance;

Name

Residential address

Email address

Telephone number (home/mobile)

Information about your use of our site including details of your visits such as pages viewed and the resources that you access. Such information includes traffic data, location data and other communication data.

#### **Use of Cookies on our website**

Cookies provide information regarding customer behaviour on our website. They assist us in analysing the traffic on our site and help us in understanding marketing and traffic patterns. We may use cookies where appropriate to gather information about your computer in order to assist us in improving our website.

We may gather information about your general internet use by using cookies. Where used, these cookies are downloaded to your computer or device and stored on the computer's hard drive. Such information will not identify you personally; it is statistical data, which does not identify any personal details whatsoever.

Our advertisers may also use cookies, over which we have no control. Such cookies (if used) would be downloaded once you click on advertisements on our website.

You can adjust the settings on your computer to decline any cookies if you wish. This can be done within the "settings" section of your computer. For more information please read the

advice at [AboutCookies.org](http://AboutCookies.org)

### **Use of Your Information**

Norton Finance may share your information with Lenders and approved partners, who may process the personal information/data that you have provided to us; however this will only be for the purpose that this privacy policy specifies.

Norton Finance use the information that they collect from you to provide a service to you. In addition to this they may use the information for one or more of the following purposes:

To extract certain information for generating statistics for their own internal purposes (including credit and/or behaviour scoring, and market and product analysis).

To detect, prevent and investigate actual and potential fraud and related activities.

To provide information to you that you request from them relating to their products or services.

To provide information to you relating to other similar products that may be of interest to you. Such additional information will only be provided where you have consented to receive such information.

Unless you state otherwise to us, Norton Finance, lenders, third parties and other brokers may contact you about services or products that may be of interest to you.

Norton Finance never give your details to third parties to use your data to enable them to provide you with information regarding unrelated goods or services.

Your data may be used for other purposes, including but not limited to, data validation, enhancement, product marketing/sales, information verification, modelling, identity verification, suppression, tracing and to the extent permitted by law, individual reference or lookup services, by LexisNexis, Invive Limited and Legal and Financial Solutions Limited and selected 3rd parties.

### **How Norton Finance may contact you**

Norton Finance, lenders, third parties and other brokers may contact you via telephone, email, post, SMS or automated messages.

### **Storing Your Personal Data**

In operating our website, it may become necessary for Norton Finance to transfer data that we collect from you to locations outside of the European Union for processing and storing. By providing your personal data to us, you agree to this transfer, storing and processing.

Norton Finance do their utmost to ensure that all reasonable steps are taken to make sure that your data is stored securely. Unfortunately, the sending of information via the internet is not totally secure and on occasion, such information can be intercepted. Norton Finance or we cannot guarantee the security of data that you choose to send us electronically, sending such information is entirely at your own risk.

### **Disclosing Your Information**

Norton Finance will not disclose your personal information to any other party other than in accordance with this Privacy Policy and in the circumstances detailed below:

In the event that they sell any or all of their business to the buyer.

Where they are legally required by law to disclose your personal information.

To further fraud protection and reduce the risk of fraud.

#### Third Party Links

On occasion, we include links to third parties on this website. Where we provide a link, it does not mean that we endorse or approve that site's policy towards visitor privacy. You should review their privacy policy before sending them any personal data.

#### Access to Information

In accordance with the Data Protection Act 2018 you have the right to access any information that Norton Finance hold relating to you, which is free of charge.

#### Contacting Norton Finance

Please do not hesitate to contact Norton Finance regarding any matter relating to this Privacy and Cookies Policy. Please send your comments to;

Norton Finance  
Norton House  
Mansfield Road  
Rotherham  
South Yorkshire  
S60 2DR